

Emma Prentice

GRAPHIC DESIGNER ▣ VISUAL ARTIST

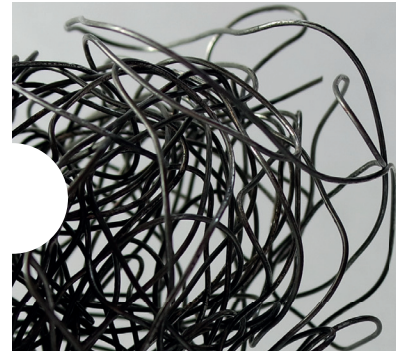
55 Alfred Street, Roath, Cardiff CF24 4TZ | T: 07821 572 666

E: eprenticeart@yahoo.co.uk | www.emmaprentice.co.uk

MA Multimedia & Information Design at UWCN. Newport 2002 - 2004

BA(Hons) Graphic Communication at UWIC. Cardiff 1998 - 2001

National Diploma in Art & Design at UWIC. Cardiff 1997 - 1998



Full-time Work

Jan 2017 - 2020 Senior Creative Designer | Integra Creative | www.integra-creative.co.uk

Oct 2005 - Sep 2010 Middleweight Creative | Hughes Design Agency | www.hughes-ad.co.uk

Jun 2004 - Sep 2005 Junior Graphic Designer | Indigo Design Agency

Freelance Work

Present - Various independent design projects

Oct 2014 - Jan 2017 - Integra creative

Jun 2014 & 2021 Cr-eative Agency | www.cr-eative.co.uk

Oct 2010 - April 2014 | Escape to Design Agency | www.escapetodesign.com

Mar/Jun/Aug/Sept 2013 | Hughes Design Agency | www.hughes-ad.co.uk

Graphic Design

I've been a graphic designer in and around Cardiff for over 18 years. Working in design agencies, my career has progressed through this time beginning as a Junior Designer after leaving university and then moving through the ranks to a middleweight and then to Senior Creative Designer. I have excellent knowledge of all the expected design software, InDesign, Illustrator and Photoshop.

Over the years I have worked on large-scale projects including annual reports, prospectuses and brochures, as well as smaller projects, designing posters, logos and flyers.

I am a freelance designer now. I was a Senior Creative Designer for Integra Creative www.integra-creative.co.uk until 2020. I designed mainly, in-house for Integra Business Solutions, working on regular publications. Although, we also work independently and did external design work too. www.integra-business.co.uk. Here I started as a freelancer for 3 years and in 2017 I was made permanent.

My role now as a Senior Creative meant I saw jobs from its initial design, though to artwork and finalising to print. I worked on a number of catalogues, mailers, advertising, including email campaigns linked to the publications produced. My job was to design to a brief which worked across lots of platforms including web based solutions. It was very important to consider brand guidelines to make materials consistent throughout the business. Whilst working at Integra Creative, I made a conscious effort to always progress designs each year, making them fresh and exciting. I was highly respected as a designer and trusted to push the boundaries when needed.

Visual Artist

Alongside graphic design I am also a Visual Artist. I have worked with a variety of groups, including children and adults from different backgrounds and abilities. More recently I have had art residencies working in care homes and I also work in schools, working with children on creative projects. This often combines my art and design skills. I also create digital drawings for projects I have worked on which have been used in advertising campaigns and animations.

I am passionate about what I do and enjoy the challenge of finding creative solutions to design projects and creating accurate artwork which is true to the original design brief.